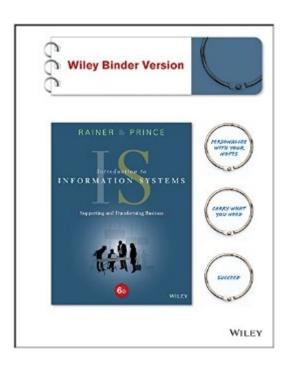
## The book was found

# Introduction To Information Systems, Binder Ready Version





### **Synopsis**

The goal of Introduction to Information Systems, Binder Ready Version, 6th Edition is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management. This text is an unbound, three hole punched version.

#### **Book Information**

Loose Leaf: 504 pages

Publisher: Wiley; 6 edition (October 5, 2015)

Language: English

ISBN-10: 1119108004

ISBN-13: 978-1119108009

Product Dimensions: 8 x 0.6 x 9.9 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 2.2 out of 5 stars Â See all reviews (4 customer reviews)

Best Sellers Rank: #82,097 in Books (See Top 100 in Books) #108 in Books > Business & Money

> Management & Leadership > Information Management #1167 in Books > Textbooks >

Computer Science #1261 in Books > Business & Money > Processes & Infrastructure

#### Customer Reviews

Have to agree with prior reviewer textbooks are a ripoff and a racket. Only healthcare industry can match the textbook cartel. Why review how well written or how good the content, you have to buy it regardless. Over a hundred dollars for a book without binder which will be worthless in less than a year. To add insult to injury some professors require you to buy their books! Technology should have dropped textbooks cost dramatically.

For a \$120 book, I expect it to be at least bound. How much profit does a company need in order to have enough? College students have it hard enough as it is. In addition to having to pay \$120 I have to go get another binder just to house this book. How much does it really cost to bind a book? It's funny that they can charge a high price because students have no choice but to get the book. Not only that, the side of the pages aren't even laminated so the slightest tug or you turn the page to hard and the page gets ripped off. They say it's convenient for the student because they can just lug whatever chapter they are studying but it's really just for cost saving and profit. I would give this a 0 star if I could. Companies are making absurd profits from the demographic that is having a very hard time as it is. Even then, they skimp on their products. They don't care about the students they only care about the profits.

This book is colorful and great material contents. Since a lot of students complained about the loose leaf, that is the reason why I give it 4 stars. However, it is light-weight and convenient if you carry 1 chapter to read.

I hate loose leaf books, but what can you do when it's required? The pages keep ripping out of the binder. :-/

#### Download to continue reading...

Introduction to Information Systems, Binder Ready Version Laboratory Manual for Anatomy and Physiology, Binder Ready Version Operations and Supply Chain Management, Binder Ready Version Project Management, Binder Ready Version: A Managerial Approach Financial Accounting, Binder Ready Version: Tools for Business Decision Making Government and Not-for-Profit Accounting, Binder Ready Version: Concepts and Practices Managing Risk In Information Systems (Information Systems Security & Assurance) ASE Test Prep Series -- Spanish Version, 2E (A6): Automotive Electrical-Electronic Systems (Delmar Learning's Ase Test Prep Series (Spanish Version)) (Spanish Edition) Building Enterprise Information Architectures: Reengineering Information Systems Management Information Systems for the Information Age Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card) (Management Information Systems) Ready-to-Use Illustrations of World-Famous Places: 109 Different Copyright-Free Designs Printed One Side (Dover Clip Art Ready-to-Use) Ready-to-Use Celtic Designs: 96 Different Royalty-Free Designs Printed One Side (Dover Clip Art Ready-to-Use) Ready-to-Use Old-Fashioned Patriotic Cuts (Dover Clip Art Ready-to-Use) Mazes: A Get Ready Book, Grade P (Get Ready Books) Reference and Information Services: An Introduction, 4th Edition

(Library and Information Science Text) Introduction to Data Compression, Second Edition (The Morgan Kaufmann Series in Multimedia Information and Systems) Introduction to Computer Systems for Health Information Technology Introduction to Information Systems, 6th Edition Introduction to Information Systems (2nd Edition)

<u>Dmca</u>